

### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions of claims in the application:

#### **Listing of Claims:**

What is claimed is:

1. (Currently Amended) A computer implemented system that facilitates building a profile comprising a computer readable medium having stored thereon the following computer executable components:

at least one input component, the input component comprising a plurality of semantic-centric input components that reflect context of the current computer-based interaction, that receives user annotations regarding user perceptions about a current computer-based interaction; and

a profile component that populates a profile of the user with the user annotations.

2. (Original) The system of claim 1 is part of a web browser.

3. (Original) The system of claim 1 is part of a search engine.

4. (Canceled)

5. (Currently Amended) The system of claim ~~[[4]]~~1, wherein the semantic-centric input components respectively are UI buttons.

6. (Currently Amended) The system of claim ~~[[4]]~~1, further comprising an extraction component that analyzes a web page and that extracts semantic components of at least portions of the web page.

7. (Original) The system of claim 1, further comprising a profile review component that allows the user to review and/or edit the profile.

8. (Original) The system of claim 1, further comprising an inference component that makes declarations on behalf of the user.

9. (Currently Amended) The system of claim 8, wherein the inference component comprising at least one of: a support vector machine (SVM), a naïve Bayes model, a Bayesian network, a decision tree, a Hidden Markov Model (HMM), neural network, data fusion engine.

10. (Currently Amended) The system of claim 8, wherein the inference component comprising a classifier.

11. (Currently Amended) The system of claim 8, wherein the inference component inferring when to make a declaration on behalf of the user.

12. (Original) The system of claim 1, further comprising a privacy-preserving searching component that allows the user to search for others who have a similar profile as the user.

13. (Original) The system of claim 1, wherein dissemination of at least a portion of the user profile is selective and controlled by the discretion of the user.

14. (Currently Amended) The system of claim 1, wherein the user profile comprising information relating to opinions, expertise, and experiences of the user, the profile being created by the user in a passive manner.

15. (Currently Amended) The system of claim 1, wherein the computer-based interaction is viewing any one of a web page, a web site, and search results.

16. (Currently Amended) A computer-implemented method that facilitates creating user profiles comprising:

providing one or more input components, the input component comprising a plurality of semantic-centric input components that reflect context of the current computer-based interaction, that receive at least one user annotation regarding a user's perceptions about a current computer-based interaction; and  
annotating a user profile with the user's perceptions.

17. (Original) The method of claim 16, further comprising selecting one or more input components that reflect the user's perceptions about the computer-based interaction.

18. (Currently Amended) The method of claim 16, wherein the one or more input components are provided on a user-interface.

19. (Currently Amended) The method of claim 16, wherein the one or more input components are semantic-centric input components that reflect context of the current computer-based interaction.

20. (Original) The method of claim 19, further comprising:  
analyzing a web page; and  
extracting one or more semantic components of at least a portion of the web page.

21. (Original) The method of claim 20, further comprising morphing the one or more input components based at least in part upon the semantic components in an automatic fashion.

22. (Currently Amended) The method of claim 21, wherein the morphing of the one or more input components based at least in part upon user behavior with respect to movement of a pointer device.

23. (Currently Amended) The method of claim 22, wherein the pointer device comprising a mouse.

24. (Currently Amended) The method of claim 20, wherein the semantic components extracted from the web page being based at least in part upon declarations previously annotated to the user profile by the user.

25. (Original) The method of claim 16, further comprising at least one of reviewing or editing the user's profile by the respective user.

26. (Currently Amended) The method of claim 16, wherein annotating the user's profile is performed implicitly by the respective user.

27. (Currently Amended) The method of claim 16, wherein annotating the user's profile is performed by an inference component inferring the user's perceptions on behalf of the user.

28. (Currently Amended) A computer-implemented method that facilitates conveying information about a user to others comprising:

browsing information stored on an electronic medium;

selectively making at least one declaration about at least a portion of the information being browsed based at least in part on a plurality of semantic-centric input components that reflect context of at least a portion of the stored information;

annotating a user's personal profile with the at least one declaration; and

selectively sharing the user's personal profile with the others.

29. (Original) The method of claim 28, wherein the user is browsing a web page and concurrently makes declarations regarding the user's perceptions with respect to the web page.

30. (Original) The method of claim 28 performed at least in part by a web browser.

31. (Cancelled)

32. (Currently Amended) A computer-readable medium having stored thereon the following computer executable components:

at least one input component, the input component comprising a plurality of semantic-centric input components that can reflect context of a then current computer-based interaction, that receives user annotations regarding user perceptions about a current computer-based interaction; and

a profile component that populates a profile of the user with the user annotations.

33. (Currently Amended) A computer-implemented system that facilitates creating user profiles comprising:

a means for providing one or more input components, the input components comprising a plurality of semantic-centric input components that reflect context of the current computer-based interaction, that receive at least one user annotation regarding a user's perceptions about a current computer-based interaction; and

a means for annotating a user profile with the user's perceptions.

34. (Original) The system of claim 33, further comprising:

means for analyzing a web page;

means for extracting one or more semantic components of at least a portion of the web page; and

means for morphing the one or more input components based at least in part upon the semantic components in an automatic fashion.

35. (Currently Amended) A computer-implemented system that facilitates conveying information about a user to others comprising:

means for browsing information stored on an electronic medium;

means for selectively making at least one declaration about at least a portion of the information being browsed based at least in part on a plurality of semantic-centric input components that reflect context of at least a portion of the stored information;

means for annotating the user's personal profile with the at least one declaration;

and

means for selectively sharing the user's personal profile with the others.